

Privacy Policy on Personal Data Processing

In accordance with the Regulation (EU) 2016/679 of the European Parliament and the Council of 27 April 2016 on the protection of natural persons concerning the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (GDPR), Megabajt Sp. z o.o. places a high value on respecting customers' privacy. Therefore, we make every effort and spare no resources to ensure that your personal data is processed in accordance with applicable law.

To give you complete knowledge on how we collect, use, transfer, and protect your personal data during contact with us and during the provision of services through our website, we have prepared this document.

We reserve the right to periodically update and modify this Privacy Policy to reflect any changes in the processing of personal data or changes in the law. In case of any changes, we will inform you and post the modified version of the Privacy Policy on our website/in the application.

Personal Data Controller

Kto odpowiada za Twoje dane osobowe?

The controller of the personal data of the website's customers is Megabajt Sp. z o.o., ul. Rydygiera 8, 01-793 Warsaw (hereinafter "**Controller**").

General Principles of Personal Data Processing

Where do we store your data?

We store your personal data within the European Economic Area (EEA). Every operation of transferring personal data is carried out in accordance with applicable law.

What are the legal bases for data processing?

We process your personal data based on a contract or consent given by you for data processing. We process your data only to the extent necessary for the proper delivery of the service provided to you. In some cases, for better tailoring the services to your needs, we may ask you to provide additional data. Giving consent is, of course, voluntary, and all consents given can be withdrawn..

Updates to Our Privacy Policy

In the future, it may be necessary to update the Privacy Policy. Its latest version will always be available on our website in the Privacy Policy section. We will notify you of any changes to the Privacy Policy there.

Your Rights under GDPR

Right to Access Data

You have the right to receive a complete set of information about which of your personal data we hold at any time. To do this, contact us by writing to info@megabajt.com.pl or calling +48 22 560 73 00, and we will provide you with this information via email.

Prawo do poprawiania danych

W ramach RODO przysługuje Ci prawo do poprawienia lub uzupełnienia Twoich danych osobowych. Jeśli posiadasz konto w naszym sklepie internetowym możesz w każdej chwili edytować nie tylko swoje dane osobowe, ale i zgody w ramach ustawień swojego konta.

Right to Correct Data

You can delete your personal data processed by us at any time, except in situations where:

- you have an open order that has not yet been shipped or has been shipped only partially;
- you have an outstanding debt to us, regardless of the payment method;
- if you have made any purchases, we will retain your personal data regarding transactions for accounting purposes and potential claims.

Right to Object to Data Processing Based on Legitimate Interest

GDPR gives you the right to object to the processing of your data to the extent that we process your data based on the legitimate interest of the controllers. We will then stop processing your personal data unless we can find a legally justified reason for this process, which overrides your interest or rights, or due to legal claims. If such a situation occurs, we will inform you of this fact.

Right to Withdraw Consent to Direct Marketing

You have the right to refuse to receive direct marketing materials, including profiling analyses we prepare to create such materials. To opt out of receiving direct marketing materials, simply:

- follow the instructions in each such email;
- edit the settings of your account on the website.

Right to Restrict Personal Data Processing

You have the right to request that we restrict the processing of your personal data under the following conditions:

- if you do not agree to the processing of data based on the legitimate interest of the controller. We will then restrict any processing of such data after verifying whether there is such a legitimate interest;
- if you report that your personal data is incorrect. We will then restrict any data processing until verifying their accuracy;
- if we no longer need your personal data, but they are required to report or dismiss a claim.

How Can You Exercise Your Rights?

We care about the security and proper protection of your personal data. Therefore, a person handling these matters will answer questions regarding the above issue. To contact them, send an email to info@megabajt.com.pl or call +48 22 560 73 00.

Data Protection Officer

To ensure faithful, transparent, and legal processing of your personal data, we have appointed a Data Protection Officer. To contact them, send an email to iod@megabajt.com.pl.

Right to Lodge a Complaint with the Supervisory Authority

If you believe that we are processing your personal data improperly, contact us. You also have the right to file a complaint with the Data Protection Authority.

Shopping on Our Online Platforms

Why Do We Use Your Personal Data?

We use your personal data to manage purchases made online on our platforms to process your orders and returns and to send you notifications about the status of product deliveries. We also use them in case of any problems regarding the above issues. We need your personal data to manage your payments and process complaints and warranty claims related to the products you have ordered. Personal data provides us with a range of information necessary to complete the purchasing process:

- we can identify you and verify whether your age qualifies you for online purchases;
- confirm your address with external entities.

What Personal Data Do We Process?

We will process the following personal data:

- contact details such as name, address, email address, and phone number;
- payment information and payment history;
- order information.

Who Has Access to Your Personal Data?

Your personal data provided to external entities is used only to provide the above-mentioned services. They are received exclusively by companies:

- communication agencies that send order confirmations;
- warehouses and courier companies that deliver orders; companies processing payments to process payments;
- debt collection companies.

Why Do We Process Your Personal Data?

We do this to provide you with services and deliver your orders.

How Long Will We Keep Your Data?

As long as you are our active customer, and after this period, for the statute of limitations for any claims.

Marketing Information

For What Purposes Do We Use Your Personal Data?

We use your personal data to send you marketing information and offers via:

- email;
- SMS messages;
- phone contact;
- PUSH notifications;
- traditional mail.

What Personal Data Do We Process?

We process the following data of non-logged users on the website:

- contact details such as email address;
- what products and offers you have added to or removed from the shopping cart;
- how you navigate the site and clicked elements.

If you have an account in our store, we will also process your personal data provided in connection with this account, including:

- name;
- address;
- phone number;
- purchase history.

Who Has Access to Your Personal Data?

Data provided to external companies is used only to provide the service mentioned above. We never pass on your personal data for marketing purposes, do not sell or exchange it with other external entities.

On What Legal Basis Do We Process Your Personal Data?

Your personal data is processed based on the consent you give for receiving marketing information. Except for materials sent by traditional mail, including catalogs – such information is sent to you based on our legitimate interest as the controller.

Right to Withdraw Consent

You have the right to withdraw your consent to the processing of personal data and receiving marketing information at any time. As soon as you do this, we will immediately stop sending any offers as part of marketing information previously sent based on the consent to data processing.

You can opt out of receiving marketing information as follows:

- following the instructions contained in each such message transmitted by us;
- editing the settings of your account in the settings section of our store.

How Long Do We Keep Your Data?

We will keep your data for direct marketing purposes until you withdraw your consent. For commercial information sent by email, we will consider you an inactive customer if you do not open any email from us within three years. After this period, we will delete your personal data from our database.

Cookies Policy

Cookies – means IT data, in particular small text files, stored and kept on devices through which you use our services.

Administrator's Cookies – means cookies placed by us, related to the provision of electronic services by us through our services.

External Cookies – means cookies placed by our partners via the website of the service.

How Do We Use Cookies?

We use two types of cookies:

1. session cookies: stored on your device and remain there until the session of a given browser ends. The saved information is then permanently deleted from the device's memory. The session cookies mechanism does not allow for the collection of any personal data or any confidential information from your device.
2. persistent cookies: stored on your device and remain there until they are deleted. Ending the session of a given browser or turning off the device does not delete them from the user's device. The persistent cookies mechanism does not allow for the collection of any personal data or any confidential information from your device. We use persistent cookies to store information about your preferred start page and to store your data if you click "Remember me" before logging in. We will also use cookies to save your favorite products.

We use both our cookies and third-party cookies to collect statistics and user data in an aggregated and individual form. We also use analytical tools to optimize our website and present offers interesting to the user.

We also use external cookies that monitor how the user uses other websites. This allows us to share marketing materials on other sites and in various communication channels.

For What Purposes Do We Use Cookies?

We use cookies for the following purposes:

1. Configuration of the service:
 - a) Adjusting the content of the service's websites to the user's preferences and optimizing the use of the service's websites.
 - b) Recognizing the service user's device and its location and appropriately displaying the website, tailored to the user's individual needs.
 - c) Remembering the settings selected by the user and personalizing the user's interface, e.g., in terms of the selected language or region from which the user comes.
 - d) Remembering the history of visited pages on the service for recommending content.
 - e) Font size, website appearance, etc.
2. Authentication of the user in the service and ensuring the user's session in the service:
 - a) Maintaining the user's session on the service (after logging in), thanks to which the user does not have to re-enter the login and password on each subpage of the service.
 - b) Correct configuration of selected functions of the service, enabling, in particular, verification of the authenticity of the browser session.
 - c) Optimizing and increasing the efficiency of services provided by the Administrator.
3. Implementation of processes necessary for the full functionality of websites:
 - a) Adjusting the content of the service's websites to the user's preferences and optimizing the use of the service's websites. In particular, these files allow recognizing the basic parameters of the user's device and appropriately displaying the website, tailored to their individual needs.
 - b) Correct handling of the partner program, enabling, in particular, the verification of sources of redirections of users to the service's websites.
4. Remembering the user's location:
 - a) Correct configuration of selected functions of the service, allowing, in particular, to adjust the provided information to the user, taking into account their location.
5. Analysis, research, and audit of the viewership and creating anonymous statistics that help understand how Users of the service use the service's websites, which allows improving their structure and content.
6. Provision of advertising services and adjustment of advertisements presented via the service to the user's preferences.
7. Ensure the safety and reliability of the service.

We also use external cookies for the following purposes:

1. Collecting general and anonymous statistical data through analytical tools, e.g., Google Analytics, Gemius Traffic.
2. Presenting advertisements tailored to the user's preferences using an online advertising tool.
3. Using interactive functions to popularize the service via social networking sites:
 - a) twitter.com,
 - b) plus.google.com,
 - c) Facebook.com.

Can You Object to This?

Of course, you can independently and at any time change the settings for cookies, specifying the conditions for their storage and access by cookies to your device. The changes to the settings mentioned in the previous sentence can be made using the web browser settings or the configuration of the service. These settings can be changed, in particular, to block the automatic handling of cookies in the web browser settings or inform about their each time they are placed on your device. Detailed information on the possibility and methods of handling cookies is available in the settings of the software (web browser).

You can delete cookies at any time using the available functions in the web browser you use. Limiting the use of cookies may affect some functionalities available on the website of the service. Data provided to external companies are used only to provide the services mentioned above. We use analytical tools to collect statistical data to optimize our website and present information that may interest you.